



NEW CITIES, NEW IDEAS



INEFFICIENT URBAN MOBILITY

Lorem ipsum



39%

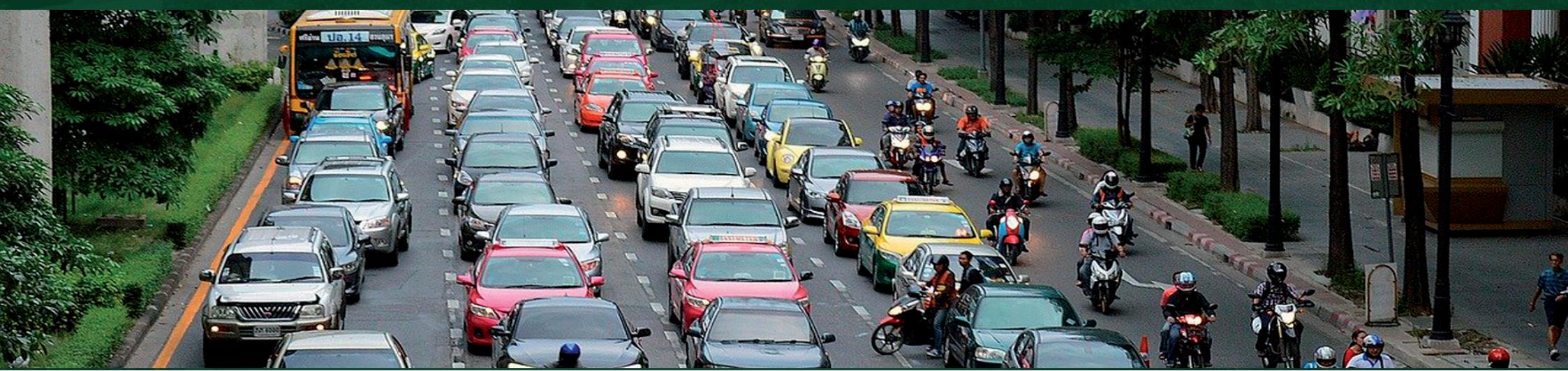
FASTER

25%

LESS POLLUTION

30%

LESS EXPENSIVE



A SMART SOLUTION



OSSBY CURVE

LIGHTWEIGHT: 13.5KG

PATENTED FOLDING SYSTEM: 1 SECOND

WIRE FREE

DIFFERENT



THE FUTURE IS SUSTAINABLE



COMPOSITE



LOCAL PRIDE



INNOVATION

THE BEST POSSIBLE PARTNERS



ANIMA.

BARCELONA



VALENCIA

HD Battery

MADRID

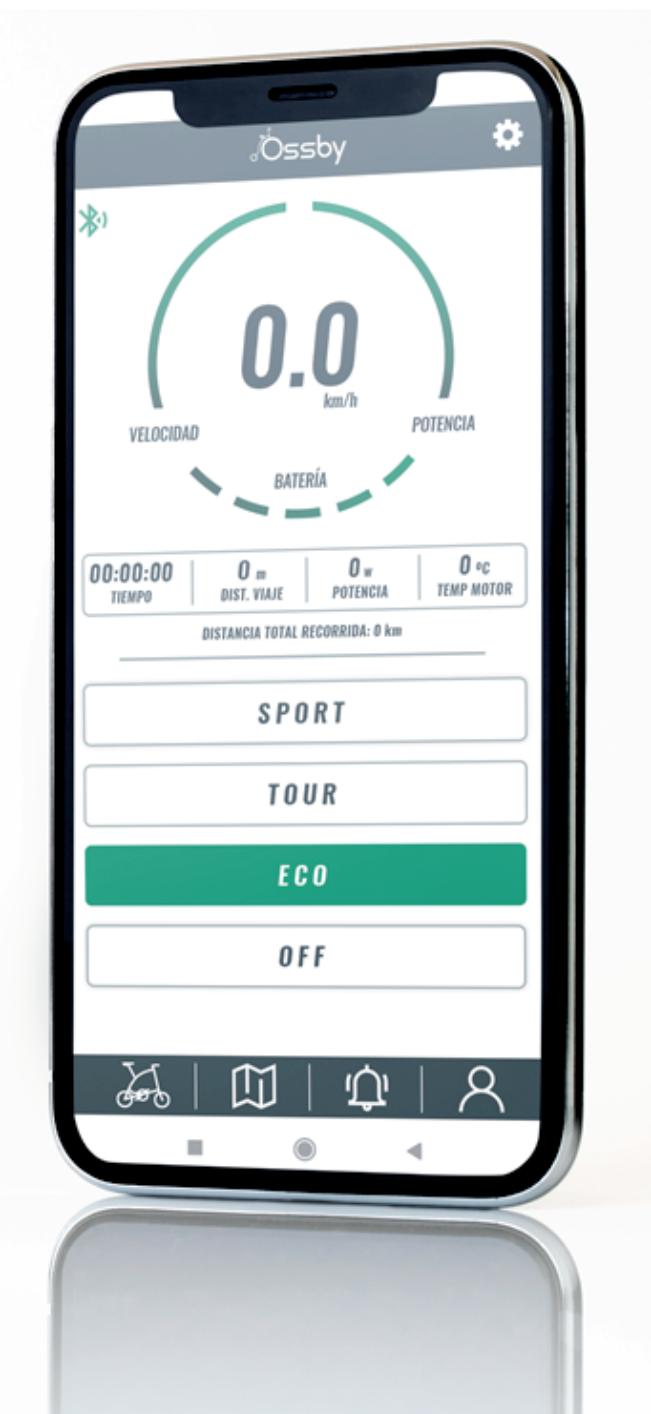
OSSBY GEO

- *11 kg total weight*
- *Folds in 1 second*
- *50km range*
- *Designed and manufactured in Spain*



CONNECTIVITY: OSSBY APP

- ELECTRIC ASSIST CONTROL
- COMMUNITY DEVELOPMENT
- TECHNICAL SUPPORT
- BIKE GPS LOCATOR



COMPETITION



11Kg



1500€



Folds 1"

THE NEW OSSBY **GEO** WILL ACHIEVE THE BEST RELATION
BETWEEN WEIGHT, PRICE, AND EASE OF FOLDING

BROMPTON



Electric C Line

EGOULT



City 4Speed

OFLEBI



Supra 3.0

hummingbird



Electric Gen 2.0

LITTIUM



Ibiza Dogma 03

xiaomi



Mi Smart Electric

POTENCIAL MARKET

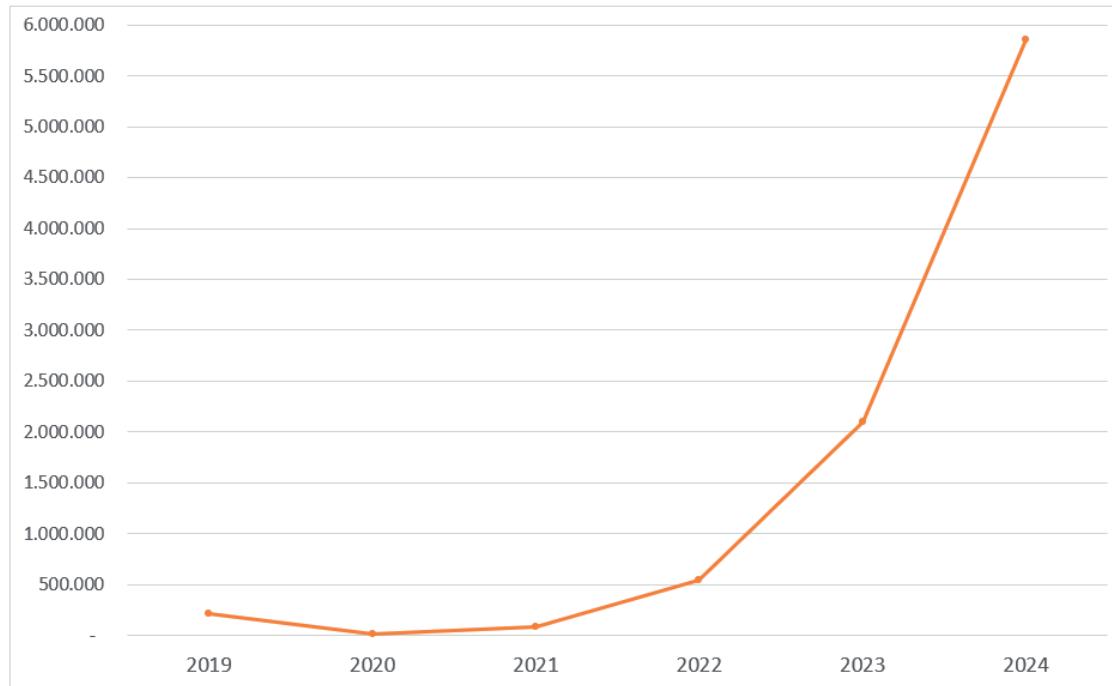
718
billion USD
ELECTRIC MOBILITY

70
billion USD
EBIKE

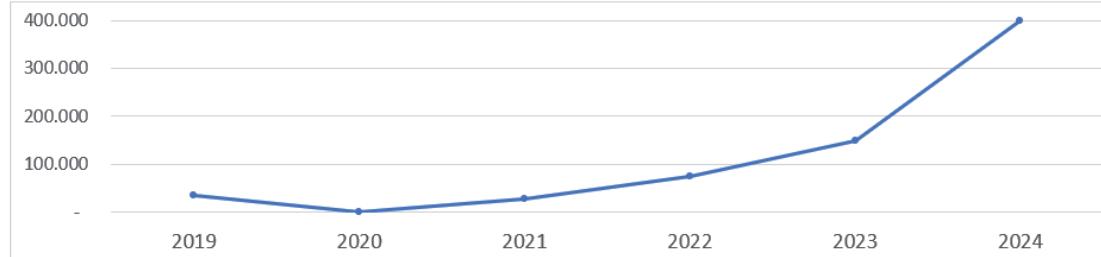
514.5
million USD
FOLDING BIKES

TRACTION

REVENUE



MARKETING INVESTMENT

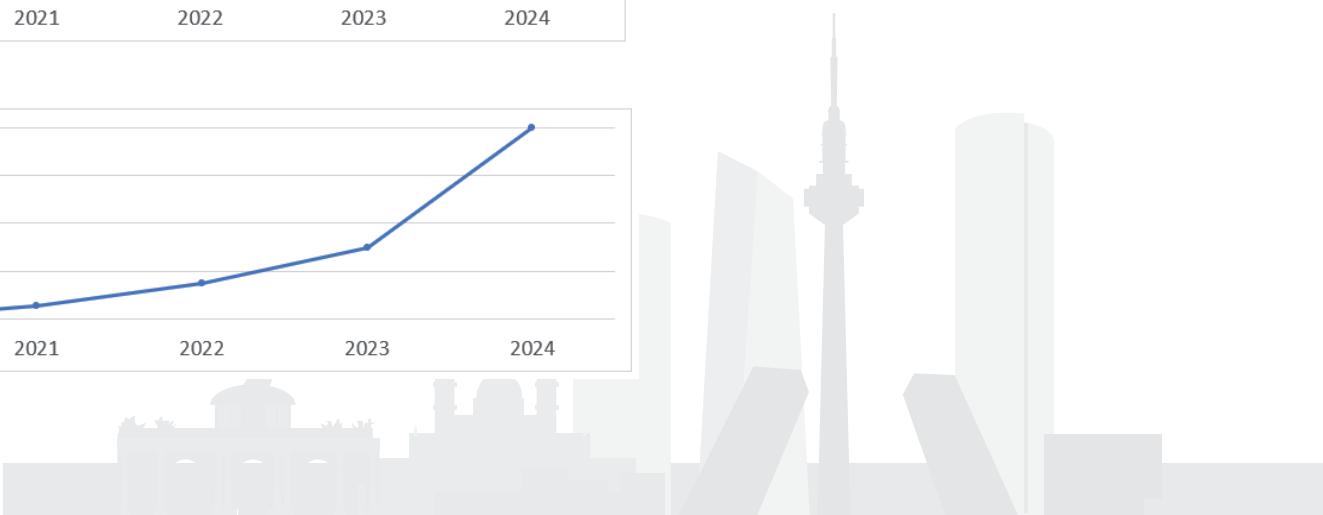


900

PROJECTED UNITS
SOLD IN 2022

2.000

UNITS SOLD
SINCE THE
BRAND WAS BORN



INVESTMENT ROUND DETAILS

SEED:

500,000€

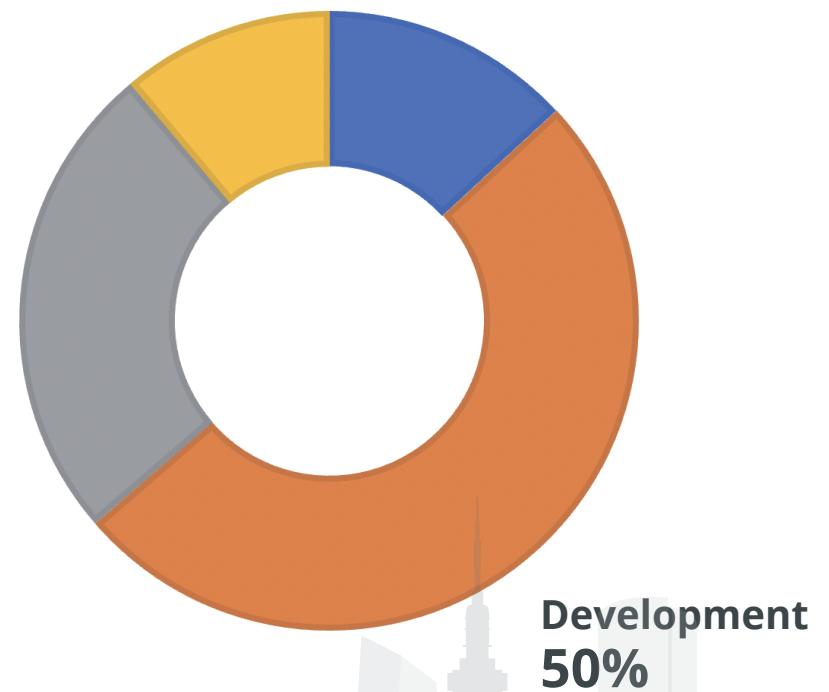


LEAD INVESTOR: 230,000€

Marketing
25%

Operational
costs
11%

New hires
13%



TEAM



CARICIA MONDRAGÓN

CEO

BA in Advertising and Marketing



CHAD SINGER

CFO

BS in IT



JAIME FONT

Sales Manager

MBA Business Administration



JONATAN BALUJA

Marketing Manager

BA in Advertising and Public Relations



CARLOS GONZÁLEZ

Production Manager

BA in Arquitectura

MENTORS



ALBERT DOMINGO

start-ups and spin-offs, technologies
and digital areas director UPF Ventures



**ENERGY AND PUBLIC
REALM ACCELERATOR**



**SUSTAINABLE STARTUPS
GROUP**



THANKS!

